

Krish Palaniappan (00:01.454)

Hey there, hope you're doing well. As you probably know, our podcast at Snowpal is a software architecture and development related podcast. So if you're not following our podcast, I hope you do. But if you're not just, you know, followers on Spotify or Apple or one of the many platforms, you could start with the URL that's on the screen here, products.snowpal.com and work your way through from there to check out all our products essentially.

So podcasting is one of the things we do to share our learnings with the larger community. So we are a product company and we have multiple products. So all our learnings obviously are very software related. With that said, recently we've started engaging in collaborating with other experts and sort of engaging on topics that are outside our general domain or area of expertise, if you will.

We've talked a number of different topics and it's been a fantastic time actually learning from our guests along those lines but slightly differently. We plan to do, I don't know, one maybe more a series of podcasts on

Finance if you will very specifically trading stocks now are we at snowpal are we in the business of trading absolutely not Do we claim to be experts in finance or trading far from it? Are we qualified to speak about trading? Maybe not I'm pretty sure not not really But with that said you know a lot of us in the organization You know just like everybody else we like to do many different things and one of the things we do is actually Doing some element of trading

And our recent conversation with folks told us that, you know, even the very basics of trading, the very basic terminologies, not necessarily, you know, not folks, not everybody is aware of those, especially, you know, folks, we've talked to some engineers who recently graduated from college and whatnot. They're aware, you know, they are familiar with some of the terms, but not necessarily all of it or most of it, right? I mean, we don't know most of it ourselves, but at least to the extent that we do know.

Krish Palaniappan (02:05.422)

Excuse me. So one of them asked us if we could actually, you know, include this in a podcast. And, you know, much like we've included other items, a lot of other topics, like I mentioned, we've talked, you know, mental health with Vidhi, we've talked sales with Deva, I mean, sales is related to what we do B2B. But there's a number of topics we've kind of touched upon, which may or may not directly relate to what it is that we're doing currently.

even if we might end up doing that in the near or short term future. But I don't envision us, we'll be building, I'm just changing hands here, I should have brought my selfie stick which I didn't. So hopefully this records all right, plus I'm doing it outside.

At some point, our APIs expand to covering a lot of different domains. Our APIs are domain agnostic, but we also are intending, continuing, I should say, to build API specific to certain industries. So FinTech is certainly in the mix of things there, but that may or may not have anything to do with the series of podcasts I'm talking about here. So if you have an interest in learning, I mean, again, take this as entertainment.

for in as a disclaimer, it's it's if you want to learn finance, you should learn it from people who are qualified teaching with that. But if you want to be, quote unquote, entertained about the topics in the field of trading and, you know, stocks and brokerages and whatnot. And if you want to indulge in, you know, just give it a shot and see if we are talking some sense, a little bit of sense. Maybe it helps you, maybe it doesn't. But I think.

quite certain that we're going to cover that topic. It's just another topic slightly different from our routines. It's like a break from the software world. So, you know, if that's something of interest to you, see if you want to check that out. This is the first video just introducing the idea of creating these podcasts that are possibly going to center around. Sorry, we live close to the airport, so you know, just going to wait for the plane to pass there. Okay.

Krish Palaniappan (04:07.138)

We're gonna talk okay before I end this this introduction. Let me say what are the items I hope you hope to be able to sort of cover the high at a at the highest level What is it? You know maybe even basic things is how do you open an account probably maybe we will cover that maybe we won't We'll talk about a couple of brokerages Again, we're not affiliated with any of them. We have no business interests is simply something We know we want to share for the nth time for the seventh time having the disclaimer

So we'll talk about opening an account maybe, talk about buying a stock, sort of doing some basic level of analysis, what kind of tools you could potentially use, how do you place a trade, how do you close your position, what short selling might be, what kind of risks might be involved in one type of trading versus another, and some of the high level terminologies, when you buy a stock and then you sell it, it's reasonably straightforward in terms of terminology, it's buy and sell.

But what is a market order? What is a limit order? What is a short sale? What is a stop loss? What is a stop order? I know we'll just pull up a web page and look at some of these terminologies because I know again, I do use a lot of these but sometimes it's knowing it to use it and putting it into use is one thing but socializing that and articulating it is yet another.

So we're gonna spend a little bit of time maybe touching upon these items and again, it's entertainment, but if I had this sort of an entertainment podcast available to me when I started trading years ago, it could have actually helped me possibly along the way. So that's basically an introduction to this. It's again, it has little do, almost nothing to do with software development architecture. It's just that we have a platform, we have people watching us and listening to our podcasts.

and it comes across to me based on the numbers that I see as much as people are interested in software related topics, I have not seen a complete lack of interest in other items as well, other categories as well. So we're gonna just, you know, share what we know. Talk to you soon, bye bye.