Krish (products.snowpal.com) (00:00.942)

Hey there, hope you're doing well. Welcome to Snowpal software development and architecture podcast metadata. This is two of two in this series. If you haven't checked the previous one, just definitely give it a listen or watch it because we've talked, we talked about, you know, what we typically cover in our podcast, the topics, the categories, the platforms we publish to and a lot of those initial introduction. I will not repeat those details here because you can definitely check out the first video and then watch this one. In this one, we'll pick up from where we left off there.

So let me do a screen share so you can see the diagram that we quickly drew up that talked about the different part, you know, the categories, the items that we talk about in the podcast, the topics that we tend to cover, the solo, the collaborative podcast, the Snowpile updates and all of those things. Now let's actually go look at...

some of the podcast and go into each of these categories. So the platform, there's many different platforms, but we're going to look at Apple and Spotify. So to go to Apple, you should go to apple .snowpile .com, have it redirect you to the podcast and you can just go browse it, you know, check out the podcast. You can listen to it on the browser or if you're an iPhone user or an Apple user, you can, you know, listen or watch these podcasts on your Apple devices as well.

For Spotify, you can just go to Spotify .Snowpile .com and have it redirect you directly to our, oops, let me.

Yep, I know why that took a second. So it will redirect you to Spotify and you can go to, you know, watch this on either the web or your app as well if you're a Spotify user. So that's where the platforms are. Let's actually go check out, I'm gonna close one of these windows here. Let me make sure I'm actually.

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So let's look at the first category, which is the software development and architecture. What are the kind of podcasts that are generally there? So let me go here. And let's say if you go to search, if you do it on the phone, they have actually a...

and easier search interface. I believe most folks probably are watching this or listening to it on the phone. So it's even easier to search for items within a podcast on the web. I don't think they have that feature to search. So you can just do a snow pal. And then I'm going to say I don't know flutter. Just pick one of the frameworks. Let's go to

## Krish (products.snowpal.com) (02:30.03)

Right, so this one took me to one of the podcasts. Maybe I thought it'll actually show podcast and shows, Snowpal.

Yep. So if you do Snowpile Flutter, you see all of the tech podcasts because our mobile apps are built using Flutter. We are a polyglot ecosystem. We have many different languages and frameworks, you know, starting with the most recent APIs, a number of them being built on Golang to APIs built on other languages to our web app, you know, using a combination of single page app technologies to our mobile app, you know, using Flutter amongst other things. So if you have an interest in Flutter, which is an awesome

framework for building web apps and mobile apps, especially mobile. We have our preferences for web. We tend to use React. We rely on that. But for mobile, we like Flutter.

So there's articles that we share about, you know, our experiences with Flutter, design patterns that we've created, caching strategies we've implemented, and we've sort of shared and socialized with a larger community out there. Caching that has actually worked quite seamlessly for us, our own design patterns built in -house. So you can look at that as one item, Flutter. So let's say I do Snowpal AWS, let's see what it pulls up.

It pulls up a few courses as well, which again goes into this third category of education platform You can go it has a one minute, you know, it's like one on one minute or 40 seconds It tells you gives you a quick introduction to the courses You can go check out the courses and see if that's actually something interested in learning and then if you are you cost you like literally five bucks Maybe less or maybe a little bit more. It's very affordable And it's a wooden, you know the courses range anywhere from 30 40 minutes to close to ours in some cases

## Krish (products.snowpal.com) (04:16.864)

cases and you'll have a good sense, a hands on sense of what actually transpires during that particular course session. There's a number of free podcasts as well. This is AWS Lambda and Layers. If you're using AWS Lambda and also using Layers, this might be interesting to you because there's certain dependency complications and complexities and how you can actually get past those. Publishing APIs on AWS, we published a big series of podcasts.

This one we went on AWS Summit, my coworker and I, not too long ago, yeah, towards the latter part of last year in DC and shared our, you know, opinions about the workshops and sessions that we were able to attend. We talked about certifications, there's more course -related podcasts showing up here and so on and so forth.

Let's search for something else. I don't know. Let's say Snowpal Ruby for instance, because we do a fab of Ruby work as well. So this one is a course podcast that talks about how to implement web services in Ruby. Similarly, if you do oops, Golang.

Should pull up a podcast. Again, if you do it on the phone, you can search within the podcast. It's much easier. You're have got cross and search with a prefix. So there is a course on web services in Golang, for instance. Those are like tech podcasts, but there's like any number of them. So if I actually remove, you know, just go to the podcast itself and scroll down, you'll see that, you know, it's got good titles, description, transcripts, everything else you can come to expect from a very professional podcast and platform.

And if you're interested in like say cloud You can just do snow pile cloud and I think we did a number of recent podcasts on

## Krish (products.snowpal.com) (05:59.34)

a Confluent Cloud. We check out other products and assist them and see how they fit into our ecosystem, whether they can help us, and whether or not we're using it. We socialize our learnings with you. So you see some of them run into an hour and 30 minutes of content of this is showing examples of how you can use a Go client to publish messages. So that gives you an idea. It's very hands on. It's hardly any theory. Probably there is none in most cases. If you want to learn about Heroku, there's, you know,

know, if we're a DevOps person or a platform engineering person who's interested in Kubernetes and Docker and Heroku, we have some podcasts and we're gonna have more in those areas. All you know, so we've covered sort of the updates a little bit and then the development podcast. Let's talk a little bit about the collaborative podcast as well. So the collaborative podcast to search for them again, and you do it on the phone, like I said, you can go into the podcast for Snowpal and then you can look at it. It's super easy to search within the podcast. Some reason, can't seem to find it on the web on Spotify. So snowpile you can just I'm going to type featuring because you know that we usually say featuring who it is who the guest is.

You can see here Automated Economy and its influence in India's growth were one of the most recent podcasts with Kramer of Cooperative Computing. It was a brilliant podcast that I thoroughly enjoyed, so definitely check that one out. We had special guests on our podcast. You can check, you know, we talked about pros and cons of technology choices. This is with Professor Dr. Rangarajan about the fundamentals of sales. There's more.

These are tech topics some in a majority of them are hands -on but some technical but without necessarily a screen share this one might be one of them testing API's on postman

## Krish (products.snowpal.com) (07:50.062)

I had a conversation with Tracy Reagan of deploy hub recently about software supply chain security and a decoupled architecture This one is with Magali Pelissier. He was an author We talked about her book future proofing product management This one is the world traveler series with persona And then you know, there's there's a number of other podcasts, you know So look for go into the podcast go into pop snow pass podcast on the on your Apple devices or Spotify app and you'll see a number of

other collaborations there. So that gives you hopefully some idea. At this point we can sort of stop the screen share.